

Supplier Code of Conduct for Magic Africa

Magic Africa is committed to promoting sustainable and responsible tourism in Africa. This Supplier Code of Conduct outlines the minimum standards we expect our suppliers to adhere to when working with or on behalf of Magic Africa.

Legal Compliance

Suppliers must comply with all applicable laws, regulations, and industry standards in the countries where they operate.

Human Rights and Labor Practices

Prohibit forced labor, child labor, and human trafficking

Ensure fair wages and working hours

Provide safe and healthy working conditions

Respect workers' rights to freedom of association and collective bargaining

Environmental Responsibility

Comply with all applicable environmental laws and regulations

Implement measures to reduce carbon emissions and energy consumption

Minimize waste generation and promote recycling

Protect biodiversity and local ecosystems

Use eco-friendly products and materials whenever possible

Business Ethics

- Maintain integrity in all business dealings
- Prohibit bribery, corruption, and fraudulent practices
- Protect customer privacy and data
- Ensure fair competition and accurate marketing

Local Community Support

- Prioritize local sourcing of goods and services
- Respect and support local cultures and traditions
- Contribute positively to local economies
- Engage in community development initiatives

Health and Safety

- Implement robust health and safety policies
- Provide necessary training and protective equipment
- Inclusion and Diversity
- Promote an inclusive work environment
- Prohibit discrimination based on race, gender, religion, or any other protected characteristic
- Support diversity in hiring and promotion practices

Quality Assurance

Maintain high standards of product and service quality

Implement quality management systems

Continuously improve processes and offerings

Reporting and Transparency

Maintain accurate records of business activities

Provide clear and accessible reporting mechanisms for violations

Cooperate with audits and assessments conducted by Magic Africa

Sustainable Sourcing

Prioritize locally-sourced products and services

Support fair trade practices and ethical supply chains

Minimize the use of single-use plastics and non-biodegradable materials

Promote the use of renewable resources and sustainable materials

Cultural Preservation

Respect and promote local cultures and traditions

Avoid activities that may exploit or commercialize cultural heritage

Support initiatives that preserve and celebrate African cultural diversity

Continuous Improvement

Regularly assess and improve sustainability practices

Provide sustainability training to employees

Collaborate with Magic Africa on sustainability initiatives

Be open to audits and assessments by Magic Africa or third-party organizations

Suppliers must acknowledge and agree to adhere to this Code of Conduct as a condition of doing business with Magic Africa. We reserve the right to terminate relationships with suppliers who fail to comply with these standards