

Supplier Code of Conduct for Magic Africa

Magic Africa is committed to promoting sustainable and responsible tourism in Africa. This Supplier Code of Conduct outlines the minimum standards we expect our suppliers to adhere to when working with or on behalf of Magic Africa.

Legal Compliance

Suppliers must comply with all applicable laws, regulations, and industry standards in the countries where they operate.

Human Rights and Labor Practices

- Prohibit forced labor, child labor, and human trafficking
- Ensure fair wages and working hours
- Provide safe and healthy working conditions
- Respect workers' rights to freedom of association and collective bargaining

Environmental Sustainability

- Implement measures to reduce environmental impact
- Conserve natural resources and biodiversity
- Minimize waste and promote recycling
- Adopt environmentally friendly practices in operations

Business Ethics

- Maintain integrity in all business dealings
- Prohibit bribery, corruption, and fraudulent practices
- Protect customer privacy and data
- Ensure fair competition and accurate marketing

Local Community Support

- Prioritize local sourcing of goods and services
- Respect and support local cultures and traditions
- Contribute positively to local economies
- Engage in community development initiatives

Health and Safety

- Implement robust health and safety policies
- Provide necessary training and protective equipment

Inclusion and Diversity

- Promote an inclusive work environment
- Prohibit discrimination based on race, gender, religion, or any other protected characteristic
- Support diversity in hiring and promotion practices

Quality Assurance

- Maintain high standards of product and service quality
- Implement quality management systems
- Continuously improve processes and offerings

Reporting and Transparency

- Maintain accurate records of business activities
- Provide clear and accessible reporting mechanisms for violations
- Cooperate with audits and assessments conducted by Magic Africa